





Dear Valued Business Owner:

We are reaching out to your organization in hope to acquire sponsorship in support of Veterans Judo USA (VJUSA), and an upcoming event. First, we would like to let you know about VJUSA's mission & goal:

The mission of Veterans Judo USA is to create opportunities for Veteran players to continue growing personally, physically, and technically in the sport of Judo. We aim to provide training and collaboration opportunities focused on the growth of veterans Judo players at all levels, from novice to experienced. Our goal is to organize and assemble the Veteran Judo players to work in unison and elevate the judo community in the nation, with the intent of participating in national and international events.

To keep in line with our mission we intend to organize various tournaments in different areas of the country, with the purpose of creating opportunities for Veteran Judo players to test their skill and create a tighter Judo community across the nation. To accomplish this, we are planning to organize at least two tournaments per year. This is a very challenging task as this initiative is plagued with logistical challenges; most which we can solve internally. The biggest challenge is financially. We have successfully organized two tournaments: the first one took place in Plano, TX on 28JAN2023; a second tournament took place in Myrtle Beach, SC on 26AUG2023. These tournaments have been very challenging to organize, yet extremely rewarding as these events brought together Veteran Judo players from different backgrounds, age groups, countries, and ideals.

We are in the planning phase for the next tournament, projected to take place on 27JAN2024 in Houston, TX. Our biggest challenge is financially, which is why we are reaching out to businesses to offer an exciting and unique opportunity to not only promote your business, but also support our upcoming event, our organization, and the sport of Judo. We are offering many sponsorship options to make it easy for your business to support. Here are some of the options:

## Option 1- Platinum \$500:

Outstanding Competitors (Male/Female) Plaque: This plaque recognizes the outstanding male and female competitor of the tournament. Your business name will be engraved on the plaque as the sponsor of this award. Your business will be featured on a 2'x4' banner that will be placed on one of the mat areas, as well as the business name/logo will be printed on the "tournament" T-shirt and printed on the official tournament program.

## Option 2- Gold \$250:

Mat sponsorship: Your business will be featured on a 2'x4' banner that will be placed on one of the mat areas; the business name/logo will be printed on the "tournament" T-shirt and printed on the official tournament program. This is a great way to promote your business, every time







competitors/ spectators watch a match your business will be in their field of vision and will live forever on the many pictures taken during the tournament.

### Option 3- Silver \$150:

T-Shirt Sponsorship: Your business name/log will be printed on the "tournament" T-shirt and printed on the official tournament program. This is a great way to promote your business, every time competitors and spectators watch a match your business will be in their field of vision.

#### Option 4- Bronze \$75:

Program Sponsorship: Your business name/log will be printed on the official tournament program. This is also a great way to promote your business, every time competitors and spectators will receive a tournament program as they enter the event.

Thank you very much for your time and consideration. The deadline to support this event is December 1, 2023- This will allow enough time to coordinate the products needed to promote your business. Request received after the deadline might not be processed.

The points of contact for VJUSA and this request are: Hector Negron (910-884-5720), <u>negronpr100@hotmail.com</u>; Brad Daniels (260-726-5045), <u>bradleyadaniels@gmail.com</u>; Ray Marquez (856-777-4223), <u>raymqz53@gmail.com</u>.

p.s.

Please see attached Sponsorship Form for your consideration. We ask you provide your business card or e-mail us a digital version of your business artwork.

Respectfully,

Veterans Judo USA







# **Sponsorship Form**

Platinum Sponsorship	\$500
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\$250

- \_\_\_\_ Silver Sponsorship \$150
  - \_\_\_\_ Bronze Sponsorship \$75

Business Name:			
Address:			
City:	_ State:	Zip Code:	
Phone Number:			
E-mail:			

Mail to:

Veterans Judo USA 551 Irish Ln Killeen, TX 76549